

## **2020 CENSUS TASKFORCE ADVISORY COMMITTEE**

December 9, 2019

The 2020 Census Taskforce Advisory Committee of the City of Mesa met in the Mesa City Plaza Building, 20 East Main Street, Suite 170, on December 9, 2019 at 2:01 p.m.

### **COMMITTEE PRESENT**

Councilmember Heredia, Chairman  
Monica Margillan, Vice Chair  
Paul Anderson  
Alan Beveridge  
Kevin Broeckling  
Kimberly Crowther Miller  
Winnie Kaplan  
David McNeil  
Duane Oakes  
Jose Patiño  
Ezekiel Santos  
Mark Yockus  
Mark Young

### **COMMITTEE ABSENT**

Nancy Cressy  
Kathy Dickinson  
Norm Duve  
Angela Gaetano  
Sally Harrison  
Mike Hutchinson  
Yasmin Martinez  
Joe McCawley  
Kristine Nau  
Carey Slade

### **STAFF PRESENT**

Jessica Gerspach  
John Giles  
Lucy Hambright  
Nate Kelly  
Dee Ann Mickelsen  
Melissa Randazzo  
Jeffrey Robbins  
Alfred Smith  
Haylie Smith

Chairman Heredia excused Committeemembers Nancy Cressy, Kathy Dickinson, Norm Duve, Angel Gaetano, Sally Harrison, Mike Hutchinson, Yasmin Martinez, Joe McCawley, Kristine Nau, and Carey Slade from the entire meeting.

### **1. Call to Order.**

Chairman Heredia called the meeting to order at 2:01 p.m.

### **2. Items from Citizens Present.**

There were no items from citizens present.

### **3. Approval of minutes from the September 9, 2019 meeting.**

It was moved by Vice Chair Margillan, seconded by Committeemember Patiño, that the minutes from the September 9, 2019 meeting be approved.

Upon tabulation of votes, it showed:

AYES – Heredia-Margillan-Anderson-Beveridge-Broeckling-Crowther Miller-Kaplan-McNeil-Oakes-Patiño-Santos-Yockus-Young

NAYS – None

ABSENT – Cressy-Dickinson-Duve-Gaetano-Harrison-Hutchinson-Martinez-McCawley-Nau-Slade

Chairman Heredia declared the motion carried unanimously by those present.

4. Discuss and hear a message from Mayor John Giles on the 2020 Census.

Presentation and discussion only; no formal action taken by the Committee.

5. Hear a presentation and discuss action items from the last Taskforce meeting from Jeff Robbins and Haylie Smith.

Presentation and discussion only; no formal action taken by the Committee.

6. Hear and discuss census task force progress since the last Taskforce meeting in small groups and report out to Taskforce.

Presentation and discussion only; no formal action taken by the Committee.

7. Hear and discuss emergent census issues that require special focus for marketing and outreach.

Presentation and discussion only; no formal action taken by the Committee.

8. Discuss and update small group recommendations for each designated area and assign responsibilities to individual taskforce members.

Presentation and discussion only; no formal action taken by the Committee.

9. Discuss and take action on recommendations for improving on-going coordination throughout the spring census outreach campaign.

Presentation and discussion only; no formal action taken by the Committee.

10. Discuss and provide direction on outreach tactics for each census district.

It was moved by Committeemember Broeckling, seconded by Committeemember Patiño, that the budget allocations be focused on outreach tactic activities for each census district be approved.

Upon tabulation of votes, it showed:

AYES – Heredia-Margillan-Anderson-Beveridge-Broeckling-Crowther Miller-Kaplan-McNeil-Oakes-Patiño-Santos-Yockus-Young

NAYS – None

ABSENT – Cressy-Dickinson-Duve-Gaetano-Harrison-Hutchinson-Martinez-McCawley-Nau-Slade

Chairman Heredia declared the motion carried unanimously by those present.

11. Scheduling of meetings and general information.

Monday, February 10, 2020 from 2:00 to 5:00 p.m.

12. Adjournment.

Without objection, the 2020 Census Taskforce Advisory Committee meeting adjourned at 4:04 p.m.